GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA

STARRED QUESTION NO:344
ANSWERED ON:05.02.2004
PRODUCTION OF PROGRAMMES BY NON DEPARTMENTAL PERSONS
SHIVRAJ SINGH CHOUHAN

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) Whether the production of programmes telecast on Doordarshan is carried out by the non-departmental persons;

(b) If so, the reasons therefor;

(c) The details of programmes produced by departmental/non-departmental persons during each of the last three years and till date; and

(d) The amount given, annually, to non-departmental persons for production of these programmes during the said period?

Answer

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION & BROADCASTING (SHRI RAVI SHANKAR PRASAD)

(a) to (d): A statement is laid on the Table of the House.

STATEMENT REFERRED TO IN REPLY TO PARTS (a) TO (d) OF LOK SABHA STARRED QUESTION NO. 344 TO ANSWERED ON 05.02.2004.

(a) & (b) : Prasar Bharati has informed that Doordarshan sources its programmes from the following:-

(i) In-house production by Doordarshan Personnel

(ii) Commissioning, done by outside Producers where DD has full rights.

(iii) Sponsorship, where production costs borne by the outside producer.
Outside producer/sponsor pays telecast fee to DD and gets Free
Commercial Time (FCT) in lieu thereof to recover the production costs.
Commercial rates are charged as per the Rate Card prescribed by Doordarshan.

(iv) Royalty: For limited telecast from outside producers.

(v) Acquisitions: For telecast for contracted periods from outside producers.

The programmes are obtained from outside in order to supplement in house productions of programmes of Doordarshan and to bring in variety in its programming.

(c) & (d): Information is being collected and will be laid on the Table of the House.